

Faculty Information

SAITO, Hiroaki

■ Specialization:

Marketing and Management (MM)

■ Research Area:

Organisational Psychology and Behaviour, Tourism and Hospitality Management, Human Resources Management

■ Keywords:

Organisational psychology and behaviour, tourism and hospitality management, cross-cultural management, workforce diversity, migrant workers, employee well-being

■ Seminar Topic:

Organisational psychology and behaviour in the service industry (mainly tourism and hospitality)

■ Seminar Teaching Method:

The seminar is conducted on a consultation and discussion basis. For Management Seminar I, the students are expected to find the topic of interest, conduct literature reviews, and report the progress during the session. For Management Seminar II, the students conduct data collection and analysis. In the final semester, the students write up either Master's Thesis or Independent Final Report. Every January, the students are expected to present an annual student conference I organise with other professors from different universities in Japan. Participation in other conferences or public seminars is also encouraged.

■ Possible Research Topics for Students:

Master's thesis and Independent Final Report

■ Research Method:

Both qualitative and quantitative research methods

■ Comments:

The seminar is for postgraduate students who are interested in organisational psychology and behaviours, which involves various topics in relation to 'how to manage/lead people in an organisation'. While the main area of my interest is the tourism and hospitality industry, the enrolled students can also explore the application of the theories and topics to a broader service industry. The students must have ownership and take initiative in own research project under my supervision. They are expected to fully prepare for the session.

■ APU Researcher Database:

<https://researcher.apu.ac.jp/apuhp/KgApp?resId=S001569&Language=2>